



GREATER NEW ORLEANS
FUNDERS NETWORK

ARPA Black Men & Boys Action Table Investment Scan

June 16, 2022

Overview

Promising Initiatives

- Programs to increase Black entrepreneurship and Black business survival,
- Re-skilling and/or employment supports,
- Programs to increase mental health & wellbeing,
- Academic and social emotional learning supports,
- Re-entry programs focused on creating entrepreneurship pathways for the formerly incarcerated, and
- Racial equity programs

New Orleans ARPA Funding

- New Orleans, Louisiana

ARPA Use Best Practices/Emerging Programs

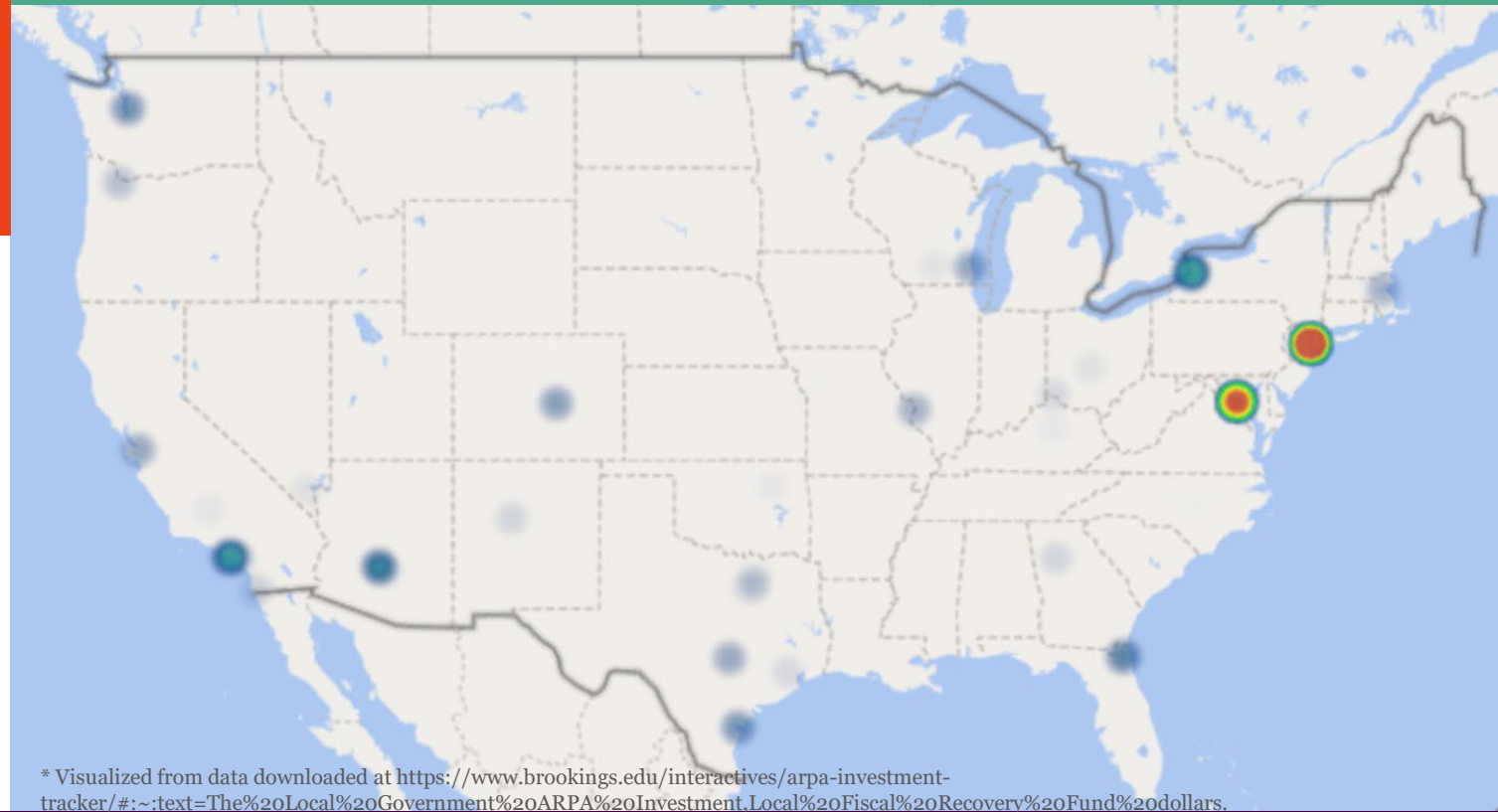
- Tracking Disaggregated Data to Ensure Accountability Toward Equity Goals
- Community Engagement
- Technology Reforms to Address Racial Inequity
- Providing Pathways for Entrepreneurs of Color to Succeed
- Fostering Equitable Infrastructure Investments

Strategies for Engagement



Promising Initiatives

*Percentage of ARPA Allocation Dedicated to Economic and Community Aid Initiatives**



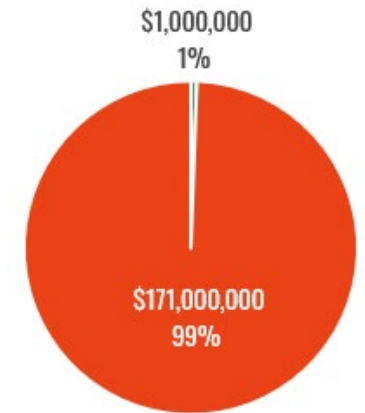
* Visualized from data downloaded at <https://www.brookings.edu/interactives/arpa-investment-tracker/#:~:text=The%20Local%20Government%20ARPA%20Investment.Local%20Fiscal%20Recovery%20Fund%20dollars.>



Programs to Increase Black Entrepreneurship and Black Business Survival

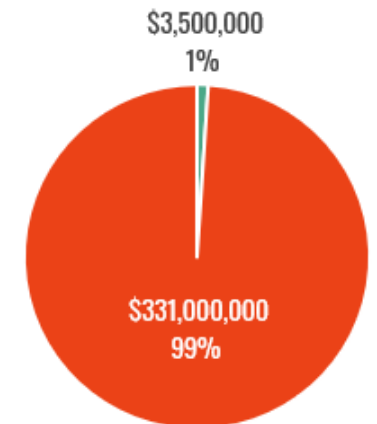
Atlanta, Georgia: Youth Entrepreneurship Program

- \$1 million of \$171 million
- One-time expenses associated with the build out of the city's new Youth Entrepreneurship Program
- Mentorship and entrepreneurship training to Atlanta's "water boys" - \$200 stipend while engaging in mentoring, job readiness training, leadership development, and entrepreneurship certification programs.



Buffalo, New York: Minority Owned Business Assistance Fund

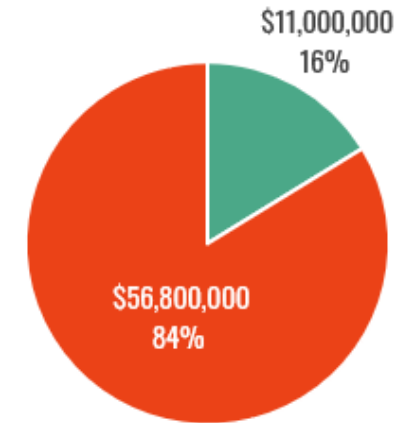
- \$3.5 million of \$331 million
- Flexible funding support for minority owned businesses
- Financial support for coaching, mentoring, physical improvement grants, low-interest business improvement loans, and start-up company support



Programs to Increase Black Entrepreneurship and Black Business Survival

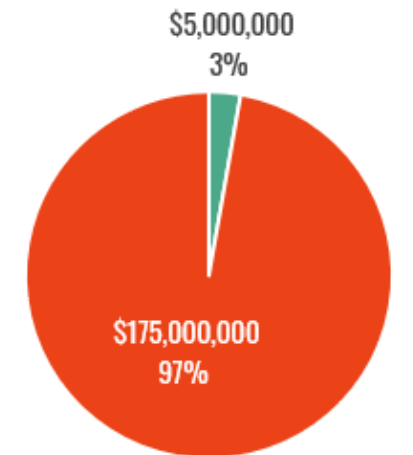
Ingham County, Michigan: Grants to Black-Owned Small Businesses

- \$11 million of \$56.8 million, 20% of their total ARPA disbursement
- Multi-stage grants to small businesses harmed by the COVID-19 pandemic
- 50% of all distributions must be allocated to businesses owned by underrepresented populations (Women, BIPOC/Ethnic & Racial Minorities, Persons with Disabilities, Veterans, LGBTQ+)



Pierce County, Washington: BIPOC Business Accelerator

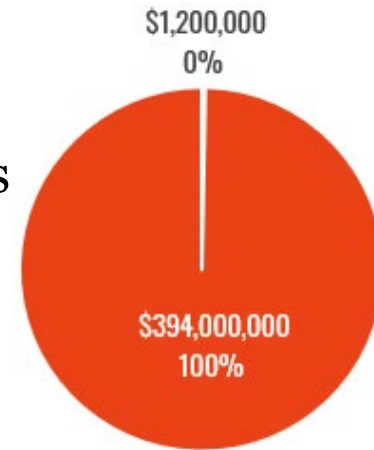
- \$5 million of \$175 million
- Entrepreneurship and technical assistance training programs for members of BIPOC communities who already own or are interested in founding small businesses
- Limited direct financial assistance available to those who graduate from the program



Re-skilling and Employment Supports

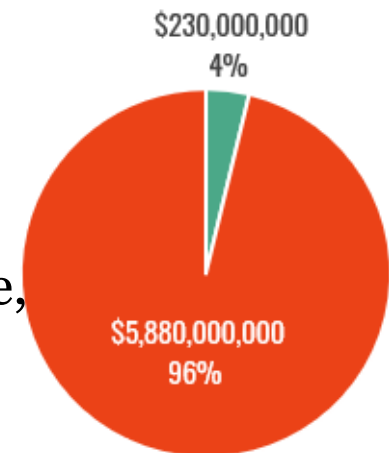
Milwaukee, Wisconsin: Early Childhood Education Job Training Fellowships

- \$1.2 million of \$394 million
- Opportunities for young men of color (18-24 years) with high school diplomas to participate in an early childhood education job training program
- Provides paid, 10-month fellowships with local ECE providers and ends with participants designing and implementing a structured early literacy program



New York City: City Cleanup Corps

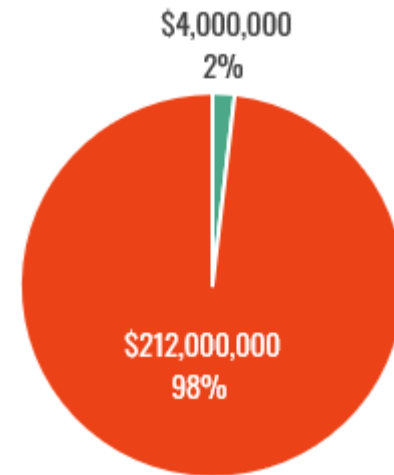
- \$230 million of \$5.88 billion
- CCC will train and hire 10,000 New Yorkers to work on projects that will clean up and beautify public spaces across the city
- Activities such as: wipe away graffiti, power wash sidewalks, tend to community gardens, beautify public spaces, remove illegally dumped garbage, and work with community organizations to clean their neighborhoods.
- Employees will all have a starting wage of at least \$15 per hour



Re-skilling and Employment Supports

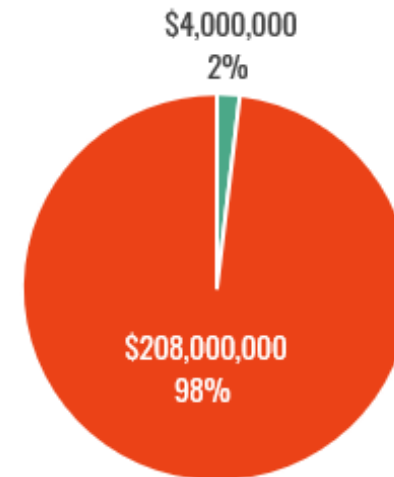
San Jose, California: Resilience Corps

- \$4 million of \$212 million
- Paid 6mo. job training program for adults residing in high-poverty, high-unemployment neighborhoods to prepare them for permanent employment with the City of San Jose
- Job skills training in the public health, natural resource management, environmental cleanup, education, and small business sector



Portland, Oregon: Rapid Re-careering Program

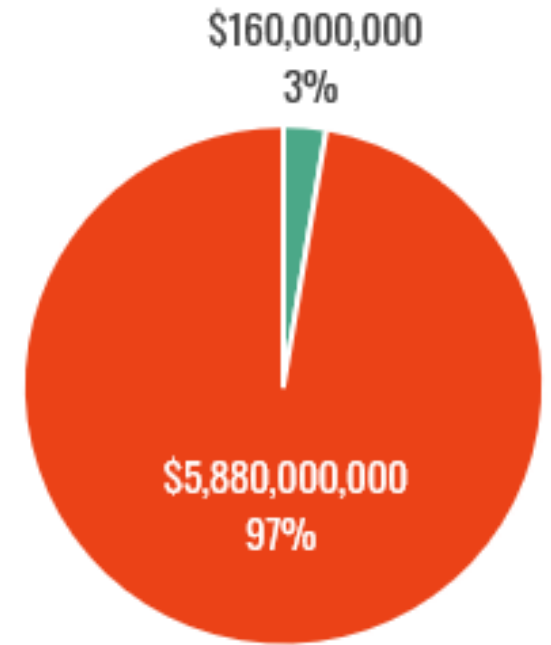
- \$4 million of \$208 million
- Paid work and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence
- 12-week job trainings include construction, waste & recycling hauling, entry-level clerical positions within hospitals & clinics, entry level IT careers, and banking customer service. Graduates are connected to employment



Programs to Increase Mental Health & Wellbeing

New York City: Intensive Mobile Treatment For Serious And Persistent Mental Illnesses (SPMIs)

- \$160 million of \$5.88 billion
- Intensive Mobile Treatment (IMT) program to provide intensive support and treatment to individuals with serious mental illness and bring treatment to clients in their communities, where and when they need it.
- Mental health, substance use, and peer specialists who provide support and treatment, including medication
- Most clients have had recent and frequent contact with mental health, criminal justice, and homeless services systems and are disproportionately Black/African American as compared to New York population at large.

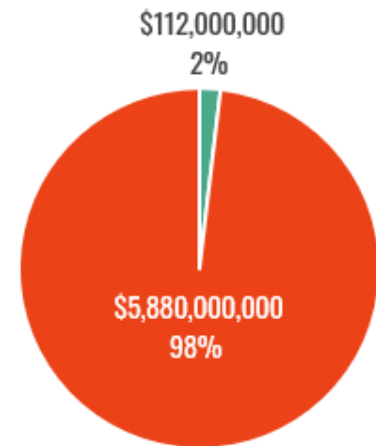


Programs to Increase Mental Health & Wellbeing

MULTIPLE CITIES: ALTERNATIVE POLICE RESPONSE PROGRAMS

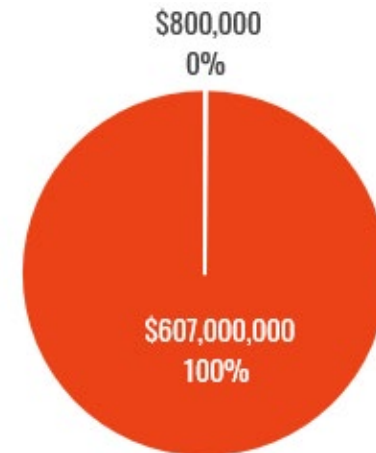
New York City, New York

- \$112 million of \$5.88 billion
- Behavioral Health Emergency Assistance Response Division (B-HEARD), health-centered alternative 911 response program that responds to emergency calls related to mental health needs or emergencies



Houston, Texas

- \$800,000 of \$607 million
- Expand the Crisis Call Diversion (CCD) program to decrease the volume of non-emergency mental health-related calls that both HPD patrol and HFD emergency medical services are asked to respond to by diverting non-emergency calls to mental health professionals



Academic and Social Emotional Learning Supports

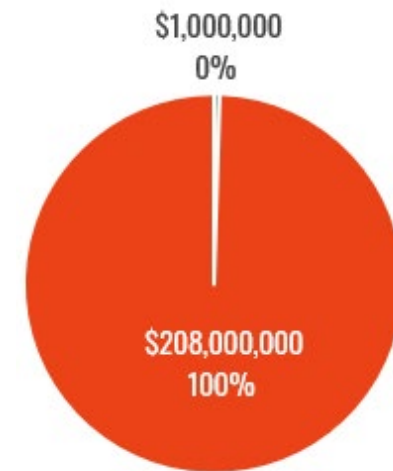
Washington, D.C.: School-Based Behavioral Health Teams

- \$167,000 of \$2.4 billion
- Provide behavioral health practitioners with training, professional development, and other resources to further their mission to provide trauma-informed, evidence backed behavioral healthcare to public school students with mental health needs



Portland, Oregon: Support for African Immigrant Children Dislocated from Schools

- \$1 million of \$208 million
- Violence prevention program specifically targeted towards children and families in African immigrant communities who have dislocated from schools due to the COVID-19 pandemic.



Academic and Social Emotional Learning Supports

MULTIPLE CITIES: EMBEDDING BEHAVIORAL HEALTH PROVIDERS IN SCHOOLS

Boston, Massachusetts

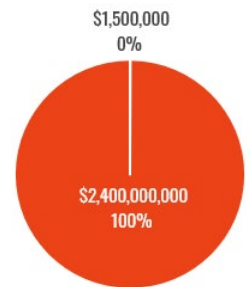
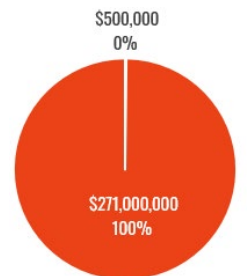
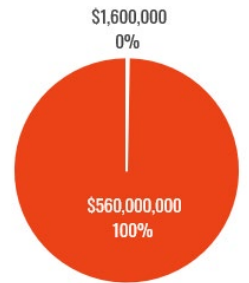
- \$1.6 million of \$560 million
- Place at least one social worker explicitly tasked with working to address “racist and harmful structures and conditions in schools” at every Boston public school

Orange County, Florida

- \$500,000 of \$271 million
- Expand the number of behavioral health providers in educational settings

Washington, D.C.

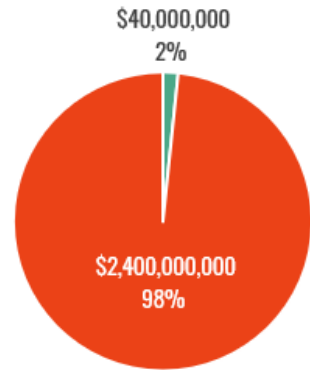
- \$1.5 million of \$2.4 billion
- Provide onsite trauma-informed behavioral health treatment at child development centers in communities most impacted by COVID-19



Re-Entry Programs Focused on Creating Entrepreneurship Pathways for the Formerly Incarcerated

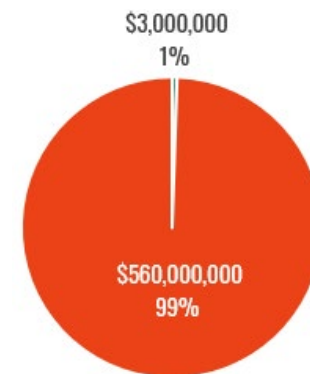
Washington, D.C: Financial Assistance and Counseling for Returning Citizens

- \$40 million of \$2.4 billion
- Flexible financial assistance tailored to individual needs to cover costs associated with obtaining housing and employment (e.g. assistance with security deposits, financial support for family members providing housing, applications for IDs and other legal documents, Internet connectivity and transportation)
- One on one financial coaching for 1,000 returning citizens over the next 3 years through existing Financial Empowerment Centers
- Returning Citizens Peer Navigators - an additional support system to returning citizens as they encourage, motivate and coach them to connect to and complete services



Boston, Massachusetts: Green Jobs Training for Returning Citizens

- \$3 million of \$560 million
- Pathways for municipal green jobs with the City of Boston's such as horticulture and tree maintenance, green stormwater infrastructure, and building management.



Racial Equity Programs

Los Angeles County, California: Formally Establishing an Equity Lens for ARPA Funding

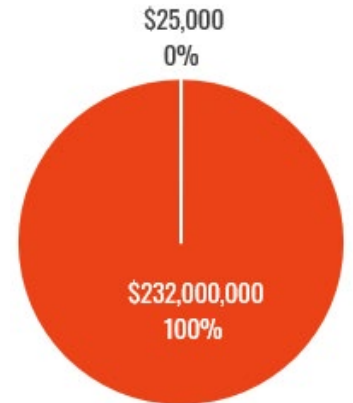
- July 2020 – L.A. County established an Anti-Racist County Policy Agenda recognizing, affirming, and declaring that “racism is a matter of public health in Los Angeles County (County) and that racism against Black people has reached crisis proportions that result in large disparities in family stability, health and mental wellness, education, employment, economic development, public safety, criminal justice, and housing”
- July 2021 – The Board of Supervisors (Board) adopted a motion to strategically use ARPA funds to maximize benefits for communities suffering disproportionate health and economic impacts from the COVID-19 pandemic. The County’s entire \$975M ARPA investment was developed with an equity lens.



Racial Equity Programs

Seattle, Washington: Rehiring BIPOC Cultural Workers Laid Off Due to COVID-19

- \$25,000 of \$232 million
- Technical assistance to the arts and cultural sector as they begin to rehire artists and cultural workers who were laid off during the COVID-19 pandemic



Milwaukee, Wisconsin: Racial Equity Training for City Employees

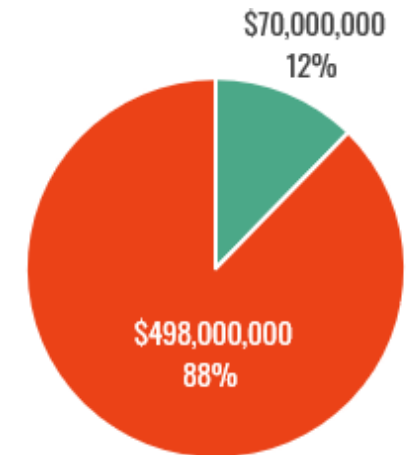
- \$1 million of \$394 million
- Training for all City staff, including police and elected officials.
- Goal: “promote respectful and inclusive delivery of services, and equips City employees with better understanding, engaging, and serving diverse and underserved communities.”



Multiple Priority Area Program

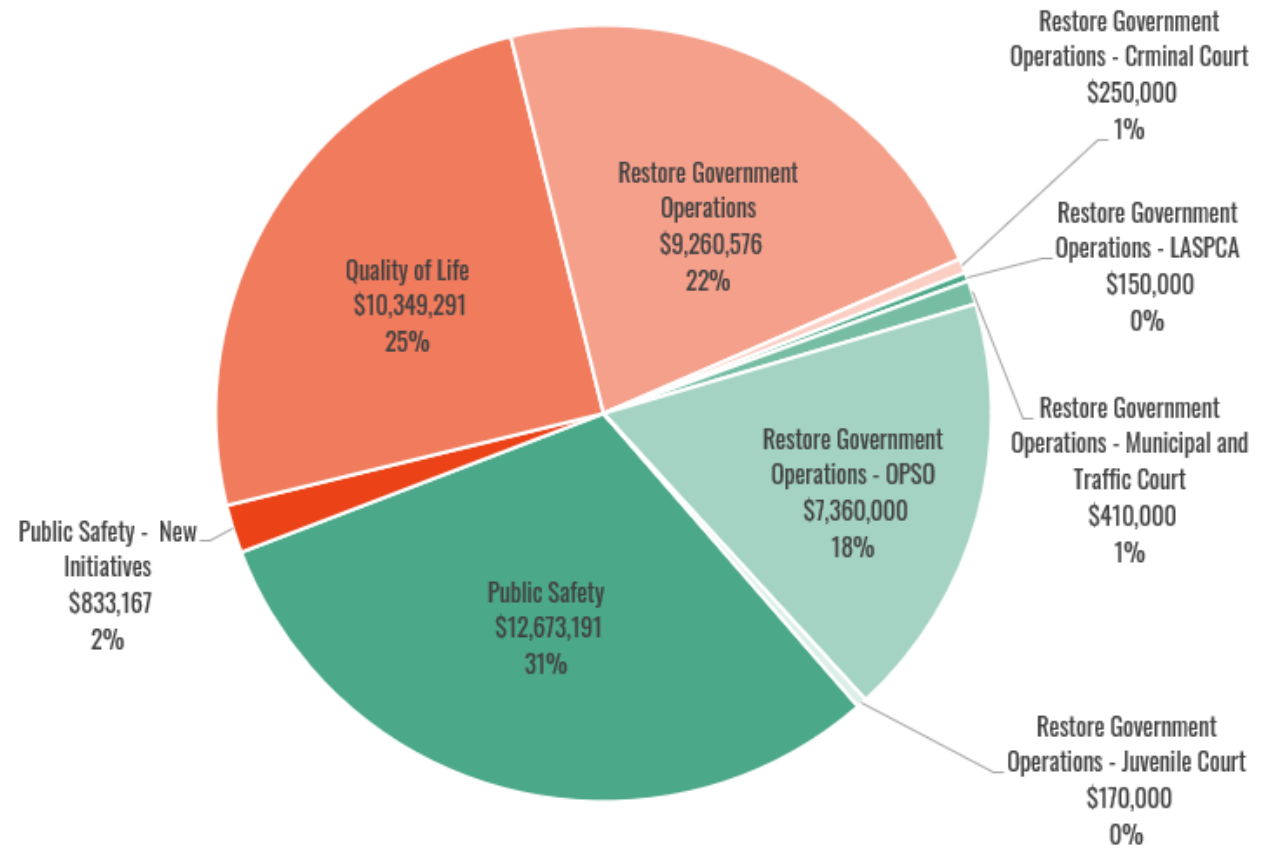
St. Louis, Missouri: Supporting Black Youth

- \$70 million of \$498 million
 - \$1 million for youth safe spaces, drop-in centers, and community projects.
 - \$2.5 million to SLATE, the St. Louis Agency on Training and Employment, to support a year-round youth jobs program.
 - \$250,000 to provide case management and wrap around service support to young people who are enrolled in SLATE
 - \$750,000 for rec center based basketball leagues for children ages five and older and youth soccer leagues.
 - \$500,000 to embed behavioral health providers at city rec centers.
 - \$2 million to the St. Louis Mental Health Board (MHB) to support grants to agencies who provide services for early childhood.
 - \$5.5 million to support community-based violence intervention programs
 - \$1.5 million to hire public-benefits navigators to assist low-income residents
 - \$1.75 million to hire community health workers and case managers
 - \$500,000 to provide property-tax forgiveness to low-income seniors, many of whom are Black and live in gentrifying neighborhoods.



New Orleans ARPA Funding

2021 Mid-Year Adjustment Allocations

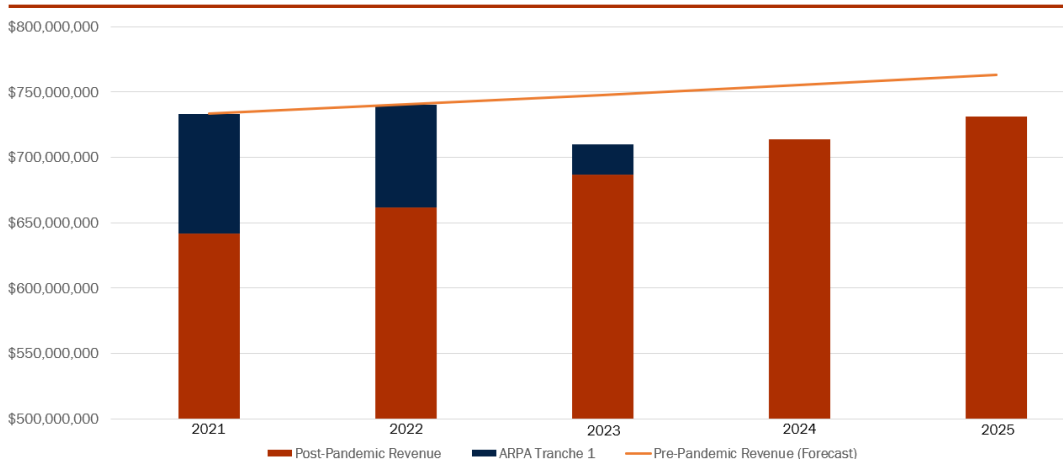


New Orleans, Louisiana

\$387million of \$387million to replace holes in the city budget created by COVID-19*

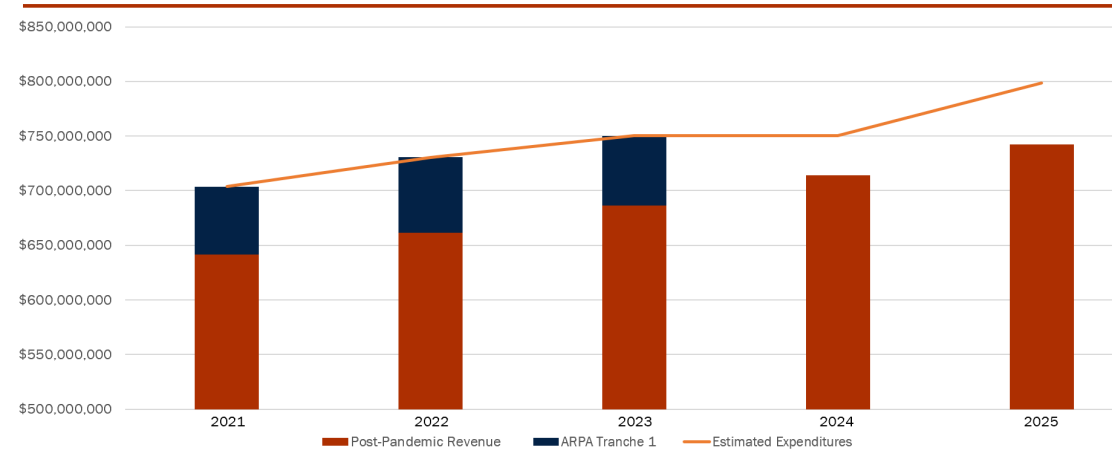
Revenue Gap

Gap Between Post Pandemic Revenue + ARPA Tranche 1 and Pre-Pandemic Revenue



Expenditure Gap

Gap Between Post Pandemic Revenue and ARPA Tranche 1 and **Expenditures**



ARPA Use	2021	2022	2023
Revenue Gap	\$91,298,871	\$78,759,373	\$23,703,281
Expenditure Gap	\$62,219,690	\$68,855,524	\$63,735,886
TOTAL	\$153,518,561	\$147,614,897	\$87,439,167

*http://cityofno.granicus.com/GeneratedAgendaViewer.php?clip_id=a40b2696-3132-4fa1-b6df-7d4b388fa0f2

New Orleans, Louisiana

- Spring 2021, the Mayor's office established a 28-member taskforce to offer recommendations to spend ARPA funding.
- November 2021, the City Council approved a \$77 million dollar allocation of ARPA funds to replace lost revenues in the city budget.
 - This did not include a discernable allocation for economic development, community aid, or other priorities that would impact Black men and boys.
- February 3, 2022 - the New Orleans City Council released a set of recommendations for the addressing violent crime in New Orleans.
- February 8, 2022, Mayor Cantrell released a plan to hire and retain more public safety workers in New Orleans. As a part of this plan, Cantrell would like to spend nearly \$18 million on police officer bonuses, and she has expressed an interest in funding these bonuses with ARPA dollars.



New Orleans, Louisiana



City of New Orleans
Mayor LaToya Cantrell

FOR IMMEDIATE RELEASE

June 14, 2022

For Media Inquiries Only
communications@nola.gov
(504) 658-4945

CITY RECEIVES \$155 MILLION INVESTMENT IN FEDERAL FUNDING

NEW ORLEANS — After months of negotiation and dialogue with community residents, the City of New Orleans today announced it has received \$155 million in federal funding under the American Rescue Plan Act (ARPA). This most recent investment coupled with the \$194 million that the City has already received brings the federal government's total allotment to New Orleans to \$388 million.

"This is wonderful news for the residents of the City of New Orleans," said **Mayor LaToya Cantrell**. "This federal investment is the culmination of the tireless work my administration has put in to ensure the City of New Orleans receives the funding she deserves. This commitment will allow us to address our critical public safety, housing, infrastructure and technology needs, as well as enhance basic city services and foster strategic economic development."

In 2021, the Cantrell Administration formed the Stimulus Command Task Force comprised of a range of community leaders, small business owners and partners such as the Urban League of Louisiana and the Regional Black Chamber of Commerce. This Task Force identified numerous potential projects that could receive this funding including:

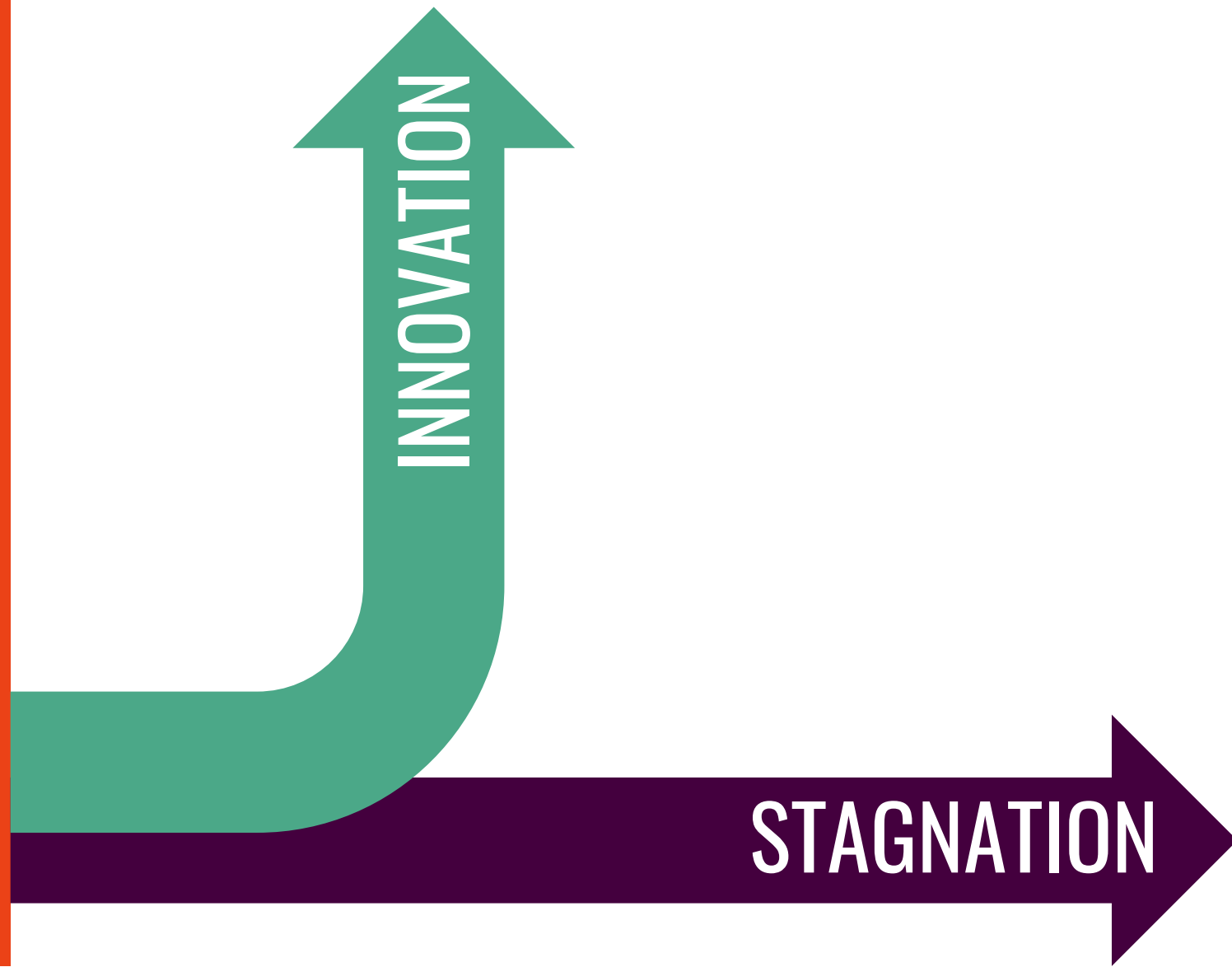
- **\$42 million** for public safety to fund new equipment for the NOPD Training Academy and DNA Crime Lab, new police cars and ambulances, specialty equipment for NOEMS, replacement of the Fire Station Alerting System
- More than **\$100 million** in generational economic and workforce development, including projects that will allow us to implement the Plan for Generational Economic Transformation, programs that support our culture bearers and expand the film industry, and programs that provide and support opportunities for our youth
- More than **\$95 million** in affordable housing and public programs that provide direct support to residents
- **\$10-15 million** for sanitation costs, convenience centers, and illegal dumping remediation
- **\$12 million** for new and improved technology, including city-owned fiber infrastructure, an electric vehicle pilot with NOPD, overhauling the City's permitting software, creating City Digital Learning Centers, and bringing in new solutions for document and work order management
- **\$5-10 million** for improving maternal and child health in the city, and supporting health and hygiene needs for vulnerable populations



GREATER NEW ORLEANS
FUNDERS NETWORK | BLACK MEN & BOYS ACTION TABLE



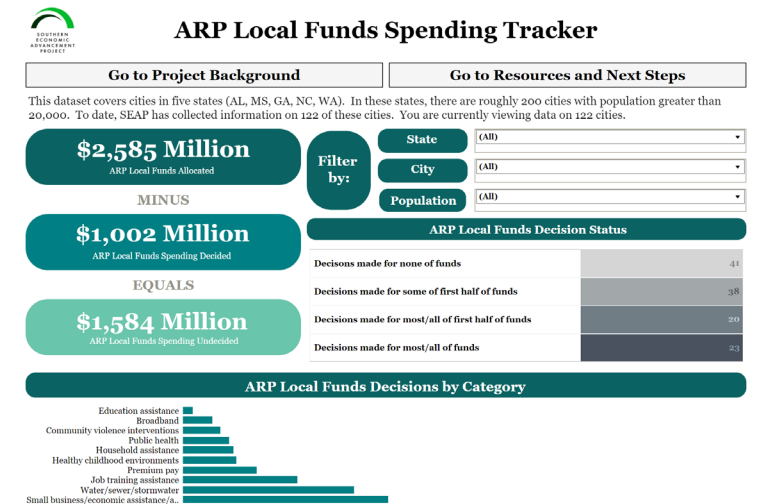
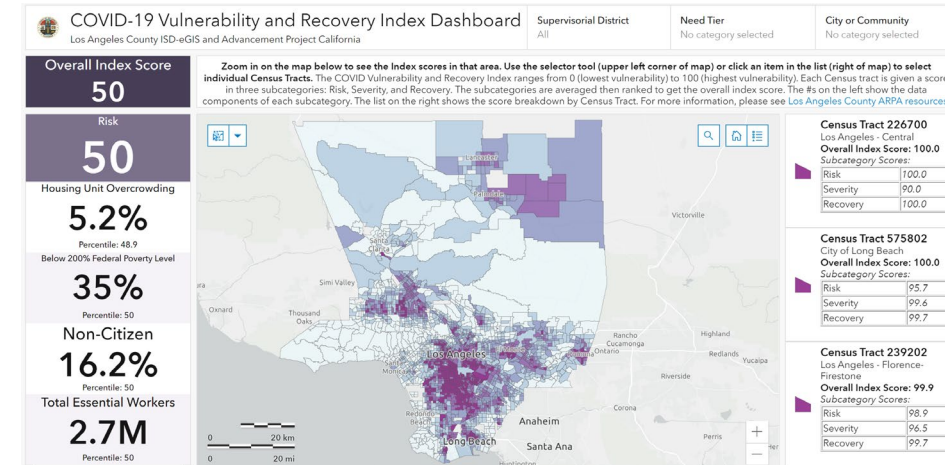
ARPA Use Best Practices/ Emerging Programs



ARPA Use Best Practices/Emerging Programs

TRACK DISAGGREGATED DATA TO ENSURE ACCOUNTABILITY TOWARD EQUITY GOALS

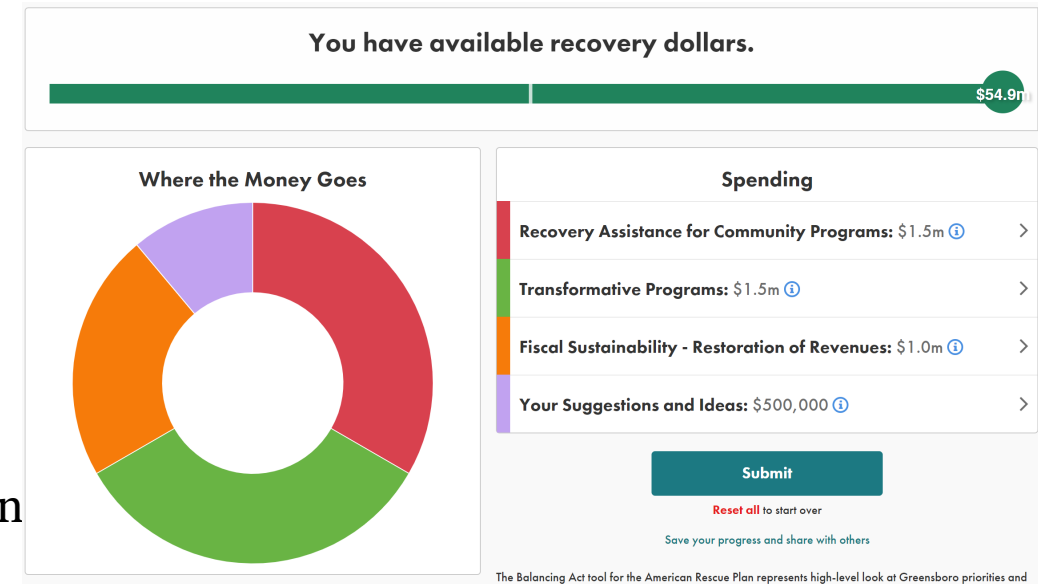
- Plan for tracking from the inception of any ARPA-funded activity and set up programs to capture the data needed to track progress toward equity targets
- Collect data by race/ethnicity, nativity, gender identity, socioeconomic status, and disability status, as well as by neighborhood
- Include use of qualitative methods like focus groups and interviews
- Invest in the data infrastructure of community-based organizations to track disaggregated data related to strategies and facilitate data sharing agreements with agencies
- Consider developing a dashboard like Los Angeles County or partnering with Southern Economic Advancement Project (SEAP) for reporting



ARPA Use Best Practices/Emerging Programs

COMMUNITY ENGAGEMENT

- Engage the communities through surveys, community listening sessions, and/or other methods to ensure their funding recommendations are led and informed by community voices.
- Consider using:
 - Spending Simulator like Greensboro, North Carolina
 - Bangthetable – a subsidiary of the Council’s Granicus Software
 - SocialPinpoint – low cost easily configurable public posting, polling, feedback platform with GIS integration



ARPA Use Best Practices/Emerging Programs

TECHNOLOGY REFORMS TO ADDRESS RACIAL INEQUITY

- Emerging technologies, such as artificial intelligence (AI), utilize algorithms that can and have worsened disparities in health care procedures and outcomes
- Convene business and healthcare communities as a model and an advocate for the responsible and transparent use of these innovations
- Advocate and provide resources for digital literacy around health
- Having established trust with the community, the City should maximize their role in communicating on a wider array of public health issues disproportionately impacting black males in the area



ARPA Use Best Practices/Emerging Programs

PROVIDING PATHWAYS FOR ENTREPRENEURS OF COLOR TO SUCCEED

- 40% of small businesses in New Orleans are black-owned, but that they account for just 2% of total sales receipts
- Ensure that any ARPA funded programs are targeted to assist the black community, especially toward business growth and development
- At a minimum, awards of ARPA funds should comply with the City's existing Disadvantaged Business Enterprise Program participation requirements.
- Take advantage of and promote federal programs such as:
 - Small Business Credit Initiative
 - In 2021, the federal government injected \$10 billion for CDFIs to distribute funds to small businesses
 - Leveraging Federal Procurement
 - Included in the IIJA is \$110 million in annual funding for the Minority Business Development Agency (MBDA) through 2025, which helps to support entrepreneurs of color by providing access to capital



Emerging Programs : Infrastructure Investment and Jobs Act (IIJA)

AGGRESSIVELY PURSUE EQUITABLE INFRASTRUCTURE INVESTMENTS

- Reconnecting Communities Pilot Program
 - \$1 billion for infrastructure projects in communities and neighborhoods previously separated by highways, bridges, or other past construction
- Rail and Public Transportation Expansion
 - \$105 billion to sustain, modernize, and expand rail and public transportation to connect people to jobs, grocery stores, health services, and more
- Broadband Development and Deployment
 - \$42.5 billion in expanding broadband accessibility, equity, and deployment in communities that are currently underserved, where 80 percent or more members of the community lack broadband access
- Digital Equity Act
 - \$2.75 million to help close the digital divide by expanding digital capacity and skills in disadvantaged communities



Strategies for Engagement



Strategies for Engagement with the City of New Orleans

Partner with the City of New Orleans

- Following public announcement on spending plan, request small meeting with Mayor Cantrell through her Chief of Staff
 - Invite Chairs of Criminal Justice and Black Men and Boys Action Tables
 - Care should be taken to limit the size of the group in initial meetings
 - The group could expand later as appropriate.
- The purpose of this initial meeting:
 1. to begin a dialogue around how the investments could have generational impact,
 2. to gather additional information about her thoughts on where the funds will be invested, and
 3. to identify opportunities for collaboration.

